



## PART B - FEE(S) TRANSMITTAL

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P.O. Box 1450  
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05179 7590 04/06/2006

PEACOCK MYERS, P.C.

201 THIRD STREET, N.W.

SUITE 1340

ALBUQUERQUE, NM 87102 07/05/2006 HGBTEHA2 00000037 09870201

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Deborah A. Peacock Jeffrey D. Myers (Depositor's name)  
\_\_\_\_\_  
(Signature)  
6/28/06 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/870,201	05/29/2001	Charles Young	30454-1001	7863

TITLE OF INVENTION: AUDIENCE ATTENTION AND RESPONSE EVALUATION

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$1700	07/06/2006

EXAMINER	ART UNIT	CLASS-SUBCLASS
NGUYEN, KIMBINH T	2628	345-473000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  
☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

- 1 Deborah A. Peacock  
2 Philip D. Askenazy  
3 Peacock Myers, P.C.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Hello Hello, Inc.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Albuquerque, NM

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are enclosed:

- ☒ Issue Fee  
☒ Publication Fee (No small entity discount permitted)  
☒ Advance Order - # of Copies 10

4b. Payment of Fee(s):

- ☒ A check in the amount of the fee(s) is enclosed.  
☐ Payment by credit card. Form PTO-2038 is attached.  
☒ The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 13-4213 (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature

Deborah A. Peacock

Date

6/28/06

Typed or printed name

Deborah A. Peacock

Registration No.

31,649

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Charles Young

Title: AUDIENCE ATTENTION AND RESPONSE EVALUATION

Docket No.: 30454-1001

Serial No.: 09/870,201

Filed: May 29, 2001

Examiner: Kimbinh T. Nguyen

Group Art Unit: 2628

Confirmation No.: 7863

Commissioner for Patents

Attn: MAIL STOP ISSUE FEE

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Alexandria, VA 22313-1450

**Notice of Allowance Date:**

April 6, 2006

We are transmitting herewith the attached:

☒ A check to an amount \$1730.00 to cover the large entity Issue Fee, Publication Fee and extra patent copies (10) fee.

☒ Issue Fee Transmittal (Form PTOL-85).

☒ A return postcard.

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PEACOCK MYERS, P.C.

P.O. Box 26927

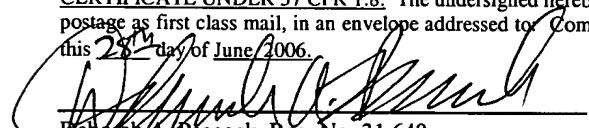
Albuquerque, NM 87125-6927

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By

  
Deborah A. Peacock, Reg. No. 31,649

**CERTIFICATE UNDER 37 CFR 1.8:** The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Commissioner for Patents, Attn - MAIL STOP ISSUE FEE, P.O. Box 1450, Alexandria, VA 22313-1450, on this 28<sup>th</sup> day of June, 2006.

  
Deborah A. Peacock, Reg. No. 31,649